

# ABDULLAH MUNQITH ALZUBAIDI

## PERSONAL DETAILS

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Date of birth: May 2, 2001  
Nationality: Iraqi  
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## EDUCATION

**Bachelor of Dental Surgery (BDS)** Oct 2019 - Jun 2024  
University of Alfarahidi/College of Dentistry, Baghdad  
Graduation thesis: *Literature Review: Personalized Orthodontics Based on Genetic Profiling*

## EXPERIENCE

**Teaching Assistant** Oct 2024 - Present  
Al-Farahidi University, Baghdad, Iraq

- Teaching Assistant for the **Prosthodontic Laboratory** for second-year dental students, guiding them in fabricating complete dentures and overseeing hands-on lab work.
- Teaching Assistant for third-year students in the **Oral Surgery Laboratory**, providing assistance with practical skills related to oral surgery techniques.
- Teaching Assistant for fifth-year students in the **Oral Surgery Clinic**, supervising their clinical cases, guiding them through patient care and treatment plans, and assisting in the **Surgical Theatre** for live surgical procedures.
- Co-authored the **Academic Program** (in both Arabic and English) for the College of Dentistry, collaborating with a colleague under the dean's supervision to meet accreditation standards from the Iraqi Ministry of Higher Education.
- Contributed to **Continuous Education Initiatives**, assisting faculty in providing ongoing professional development and training.
- Managed administrative tasks, including student attendance tracking, progress monitoring, and other management duties.

**Tutor in Medical Physics for Freshman Dental Students** Nov 2022 - Present  
DrCube, Baghdad, Iraq

- Provided online tutoring in **Medical Physics** to over 600 freshman dental students across Iraq through recorded online lecture formats.
- Delivered online tutoring sessions for **Conservative Dentistry (Laser Lectures)** to 2000 fourth-year students, also in recorded video format.
- Facilitated comprehensive learning sessions, simplifying complex concepts and enhancing students' understanding of key subjects.
- Monitored student progress, offering personalized support through assistants to address specific needs and improve academic performance.

**Social Media Specialist** Apr 2023 - Mar 2024  
PRt, Iraq

- Worked on the PR side of a grant program Funded by the Iraq Reform, Recovery, and Reconstruction Fund (I3RF) by the World Bank and implemented by the German Agency for International Cooperation (GIZ).
- Social Media Management: Content creation, scheduling, and engagement on various platforms (Facebook, Instagram, LinkedIn).
- Communication Materials: Developed diverse content, including factsheets, brochures, press releases, and website copy to support marketing efforts.
- Media Outreach: Conducted proactive outreach to influencers to enhance brand visibility and establish partnerships.
- Brand Consistency: Ensured consistent branding across all social media profiles and communication materials in Arabic, English, and Kurdish languages.

### Marketing Manager

Jun 2022 – Nov 2022

Dr.Cube, Baghdad, Iraq

- Increased social media followers by **10K followers** in the first 3 months.
- Increased social media engagement by around **200%**.
- Increased paid subscribers by **20%**, and increased app users by **50%**.

### Content Creation Specialist

Dec 2021 – Jan 2023

Ascend, Baghdad, Iraq

- Research industry-related topics
- Prepare well-structured drafts using digital publishing platforms.
- Create various content types with relevant tone and style, adhering to the respective style guides
- Interview industry professionals and incorporate their views in blog posts
- Edit and proofread written pieces before publication
- Conduct keyword research and use SEO guidelines to optimize content
- Identify customers' needs and recommend new topics.
- The project was funded by the USAID.

### Customer Service Representative (Part-time)

May 2021 – Nov 2021

Nakhla, Baghdad, Iraq

- Sign contracts with clients.
- Understand and assess their needs to deliver a quality service tailored to their needs.
- Booked appointments with the clients.
- Assisted customers with questions.

### Promoter (Freelancer)

Jun 2021 – Aug 2021

Peak Marketing Agency, Baghdad

- Design and implement online marketing plans for local businesses on social media.
- Optimize budget spending.
- Monitoring performance.
- Managing campaigns on social media.
- Reviewing the progress and success of a campaign, making adjustments or pitching ideas for new campaigns as necessary.
- Meeting with clients to discuss brand guidelines, goals, budget, and timelines.

### Digital Peer Mentor

May 2020 – Aug 2020

World Learning – The Experiment: Digital, Remote

- Connected virtually with high school students across the **U.S., Middle East, and North Africa**, facilitating cross-cultural exchanges to build relationships and mutual understanding.
- Supported participants in developing **civic engagement, leadership, and intercultural communication** skills, while guiding them on how to implement meaningful service projects in their local communities.
- Encouraged effective communication, creativity, and collaboration in a digital learning environment, promoting **cultural and social understanding**.
- Facilitated **country-specific discussions**, fostering dialogue and connections between students from diverse backgrounds.

- Contributed to the program's mission of increasing global awareness and leadership skills, empowering students to take active roles in their communities.

## Ambassador

Nov 2019 – Mar 2020

Careem, Baghdad

- Promoted Careem's services to consumers, increasing brand awareness and customer engagement.
- Assisted in organizing and supporting **Careem events**, contributing to their successful execution.
- Worked on a project called "**Amakein**" (meaning "Places"), where I exceeded expectations by achieving **200% of my target**, being the only participant to surpass the goal.

## STUDENT ORGANIZATION/ASSOCIATION EXPERIENCE

### Vice President of Public Relations

Oct 2023 – Present

The International Association of Dental Students (IADS), Remote

- **Manage PR and Editorial Efforts:** Oversee all public relations and editorial activities within the association to ensure consistent messaging and high-quality content.
- **Delegate Communication:** Maintain regular contact with delegates from 66 countries to coordinate efforts and share updates.
- **Editorial Board Management:** Lead and manage the editorial board, ensuring timely and effective production of content. The board reports directly to the VP of Public Relations.
- **Editor-in-Chief:** Serve as the Editor-in-Chief for the association's quarterly magazine, overseeing content creation, editing, and publication.
- **Leadership Management:** Provide guidance and direction to the leadership of the association to align with the association's strategic goals.
- **Review and Approve PR Efforts:** Evaluate and approve all PR initiatives to ensure they meet the association's standards and objectives.
- **Website Management:** Oversee the management and content of three association websites, ensuring they are up-to-date and relevant.
- **Strategic Planning:** Develop and implement PR strategies that enhance the association's visibility and engagement.
- **Crisis Management:** Handle any PR crises or issues that arise, ensuring effective communication and resolution.
- **Reporting:** Track and report on PR activities, including metrics and outcomes, to the association's leadership team.

### Editorial Board

Mar 2023 – Present

The International Association of Dental Students (IADS), Remote

- Managed and oversaw IADS Telegram channel, ensuring timely and engaging content delivery.
- Actively contributed to the content creation for the Telegram channel, aligning it with the target audience expectations.
- Authored and produced articles for IADS magazine.

### Mass Media and Publications Support Division Director

Nov 2021 – Nov 2022

International Federation of Medical Students Association (IFMSA) – Iraq

- Manage the mass media team and coordinate the external corporate identity through media representation, under the supervision of the Vice President for External Affairs.
- Coordinate the content, and responsible for IFMSA-Iraq publications.
- Ensure the proper and continuous promotion of the organization's activities throughout the term.
- Supervise and train members who are interested in the media work of the organization.
- Responsible for the upholding of the IFMSA-Iraq corporate identity and image, in cooperation with the Vice President for External Affairs. From social media presence to the general logistics of events.
- Launched the **new IFMSA-Iraq brand** on social media.
- **Reached 30.5K Instagram followers.** (surpassing all of the EMR region National Member Organizations Instagram accounts)
- Accounts reached: 45.2K (0% from ads). (Unique accounts reached)(The total number of our target

audience is 83K, meaning **we reached around 54% of our target audience**)

- **Engagement doubled** throughout the term.
- **Created a database for the division.**
- Created a **new system** for handling Public Relations and Communications work within the organization and introduced **new concepts** to the division.

### **Campaign and Social Media Assistant**

Oct 2022

International Federation of Medical Students Association, Remote

- Manage and develop IFMSA's social media platforms.
- Implement relevant trends to IFMSA social media presence
- Track IFMSA insights on different channels.
- Coordination of IFMSA Campaign efforts
- Development of yearly global and regional communications strategy
- Review and update social media guidelines and policies
- Investigate tools to improve the overall management and integration of IFMSA's Social media outlets.
- Coordinate with publications assistants improvement of the templates for main social media IFMSA Channels

### **Information Technology Assistant for the National Officer on Sexual and Reproductive Health and Rights including HIV&AIDS**

Jun 2021 – Nov 2021

International Federation of Medical Students Association (IFMSA) – Iraq

- Contribute to the implementation of the NORA Annual Working Plan in their work.
- Assist the National Officer to organize and coordinate national Campaigns to highlight important international days related to the standing committee (SCORA Calendar).
- Follow up on the usage of the IFMSA-Iraq Corporate Identity in all of SCORA publications.
- Contribute to the drafting of SCORA articles in IFMSA-Iraq magazine, following up with the Team on SCORA publication in IFMSA-Iraq Website and IFMSA-Iraq media outlets, as well as any related SCORA publication.
- Take responsibility for following up on designs and publications as well as sending workshop certificates.
- Attend Online Meetings for the SCORA National Team, National General Assembly, and Break's Sessions Team.

### **Head of Content Creators – Marketing Team**

Aug 2020 – Jun 2021

Iraqi Dental Students Association – IDSA, Iraq

- Responsible for content creation and copywriting for social media.
- Proofreading social media content.
- Regulate content made by the content creators team.
- Organize the content creators' team efforts.
- Designed and implemented new/creative ideas for the association's marketing.
- Helped increase traffic on social media platforms by 140%.

## **INTERNSHIPS**

### **Content Creation and Social Media Intern**

Aug 2021 – Dec 2021

The Station Foundation, Baghdad, Iraq

- Writing content for social media.
- Taking photos and videos for the events, programs, and daily stories.
- Help creating campaigns for social media.
- Preparing reports.
- Help the team developing the social media platforms.
- Coordinate with the designing agency.

## SKILLS

Content Creation

Copywriting

Mentoring

Social Media Management

Leadership

Team-work

Problem Solving

Handling pressure

Quick learner

## LANGUAGES

Arabic - Native proficiency

English - Professional working proficiency

## CERTIFICATES

**Certificate of Distinguished Achievement for successful participation in the Digital Young Leaders Exchange program - World Learning**

May 2017

For completing the following program activities with Distinction: Leadership and digital citizenship online modules, Civic engagement and project management coursework, Cultural exchange dialogues, and Intensive English Language Activities.

**Bronze level Goodwill ambassador**

May 2017

Certificate for attaining the bronze level of the Goodwill Ambassador Program.

**Certificate of appreciation from the Iraqi Dental Students Association For organizing the online project "QuaranBeam" with Iraqi Dental Students Association.**

Sep 2020

**Youth Leadership Program (YLP) 6 participation Certificate - UNDP**

Oct 2020

for successfully participating in the 6th Youth Leadership Program in cooperation with the United Nations Development Program (UNDP), promoting leadership, social innovation, gender equality, and sustainable development.

**Certificate of appreciation from the Iraqi Dental Students Association For organizing the offline project "DSTC" with Iraqi Dental Students Association.**

Dec 2020

**Certificate for successful facilitation as a Digital Peer Mentor of The Experiment Digital 2020 - World Learning**

Nov 2020

**Certificate of appreciation from the Iraqi Dental Students Association For organizing the online project "Acing Reports"**

Nov 2020

**Appreciation Letter from the Iraqi Dental Students Association for the efforts put in the marketing of the association.**

## COURSES

### **The Khana's Marketing Program.**

Successfully completed 36 hours of intensive marketing and sales fundamentals, finishing all the tasks, learned digital marketing and how to apply my knowledge in digital marketing tools.

## TRAININGS

### **Training New Trainers**

International Association of Dental Students

Sep 2023

### **Training New Sexual and Reproductive Health and Rights Trainers workshop**

International Federation of Medical Students' Associations

Oct 2021

## REFERENCES

References available upon request.